



Groucho's Franchise Systems LLC
611 Harden Street
Columbia, South Carolina 29205

To Whom It May Concern:

For more than Seventy-Five Years, Groucho's® Deli has been known for its original high quality salads and Trademark Subs, served with Groucho's Famous ® Formula 45 Sauce™. Groucho's® menu also includes original flavored Potato salad and slaw invented by Harold "Groucho" Miller during his childhood in a Philadelphia orphanage. Our fast casual atmosphere with high-quality tasty food at moderate prices makes Groucho's® Deli appealing to both Customers and Franchisees.

To assist you further in your investigation of Groucho's® and to help you make an informed business decision; an exchange of information is required. Please complete the Franchise Applicant Biography. Completion of this form does not obligate you in any way. After receipt, review, and approval of your Applicant Biography, we will meet with you to issue our Franchise Disclosure Document (FDD), to you.

The FDD contains a copy of the Franchise Agreement and describes the legal obligations of the Franchisee/Franchisor relationship and pertinent financial information. After review of the FDD, you will have the opportunity to contact our existing Franchise owners who will answer your questions regarding operations, potential earnings, and how being a part of the Groucho's Deli® family has been beneficial to them. Groucho's® opening costs can range from \$78,658 to \$376,924 (which includes a one-time Franchise Fee of \$28,000). There is also an ongoing monthly royalty fee of 6% of the Franchise's Gross Sales.

We appreciate your inquiry and would be happy to answer any questions you may have regarding Groucho's franchise opportunity. Feel free to check our web site for up to date location information (www.grouchos.com). If we can be of further assistance please contact us at franchise@grouchos.com

Regards,

Groucho's Franchise Systems, LLC

Note: This information is not intended as an offer to sell, or to solicit an offer to purchase, a franchise. It is for informational purposes only. An offer to sell a franchise is only made in conjunction with the delivery to you of a Federal Disclosure Document. In addition, certain states have laws regulating the sale of franchises, and require franchisors to register in such states, or meet other legal requirements, prior to offering franchises for sale. If you are a resident of one of these states, we may not offer you a franchise unless and until we have complied with your state's applicable pre-sale registration and disclosure requirements. Please call us for information on our ability to sell franchises in your state."

All information contained herein is subject to revision, to validate this information please refer to Groucho's Franchise Systems, LLC current Franchise Disclosure Document.