

LET'S GET STRAIGHT TO THE POINTS **\$5\***  
**GET IT!**



**Get 80 points** (automatic \$5\* REWARD) when you sign up.

**\$1 spent = 1 point** for nearly every dollar when card is presented

**\$5\* REWARD** added automatically every time you earn 80 points

**FREE** Salted Caramel Brownie on your Birthday

**Exclusive** emails with special offers, event announcements and promotional information from your local neighborhood deli

TERMS & CONDITIONS APPLY  
[grouchos.com/rewards](http://grouchos.com/rewards)

**GROUCHO'S® FAMOUS DRESSINGS**  
Whether used as a dip, marinade or dressing, our original recipes have been a tradition since 1941!

- Formula "45"** Our famous delicious herb blend of spicy Russian and Thousand Island.
- Danish Bleu™** Scandinavian dressing with sour cream base.
- Formula "95™"** Fat Free! Original tangy & sweet mustard blend.
- Italian** Real olive oil and tarragon vinegar with select herbs and spices.
- Ranch** Fresh buttermilk blended with mayo and select herbs & spices.
- Honey Mustard** a Tangy & Sweet mustard blend.
- Raspberry Vinaigrette** Fat free!

**Take it home by the pint for only \$5.99**

## GROUCHO'S® SALADS

- GREEN COMBO SALAD** ..... Small **\$2.99** Large **\$4.49**  
A 50/50 blend of iceberg and romaine lettuce with diced tomato and cucumber.
- ORGANIC HARVEST SALAD** ..... Small **\$3.29** Large **\$5.19**  
Blend of European varieties bred from various combinations of Green Leaf, Red Leaf, Tango, Lollo Rosa, Batavia and Oak Leaf lettuce with diced tomato and cucumber.
- JUST CHEESE OR JUST BACON** ..... **\$6.39**  
Large serving of green combo salad topped with shredded cheddar cheese or real bacon crumbs.
- PASTA & GREEN** ..... **\$6.69**  
Veggie pasta salad with Italian dressing atop green combo salad.
- TURKEY & CHEESE** ..... **\$7.39**  
Fresh turkey breast and shredded cheddar cheese atop green combo salad.
- TURKEY & BACON** ..... **\$7.39**  
Fresh turkey breast and real bacon crumb atop green combo salad.
- BACON & CHEDDAR** ..... **\$7.19**  
Shredded cheddar cheese and real bacon crumbs combined over a large plate of green combo salad.
- FETA CHEESE** ..... **\$6.79**  
Large plate of green combo salad topped with Feta cheese with your choice of dressing.
- New! CHICKEN POWER SALAD** ..... **\$8.79**  
Sliced chicken breast marinated in our Italian dressing atop organic harvest & fiesta power blends with Feta cheese, diced tomato and cucumber.
- New! ARCADIAN CHICKEN SALAD** ..... **\$8.79**  
Sliced chicken breast marinated in our Italian dressing atop organic harvest blend with Feta cheese, Greek olives, diced tomato and cucumber.

## SALAD EXTRAS

Chicken Breast (Italian Marinade) .....	\$3.09	Fiesta Power Blend 4oz. . . . .	\$1.49	Extra Meat .....	\$2.99
Organic Harvest Blend .....		Cubed Cheese .....	\$1.49	Feta Cheese .....	\$1.99
Upgrade.....	\$0.99	Cheddar Cheese .....	\$1.49	8 oz. Pasta .....	\$3.59
		Real Bacon Bits .....	\$1.49	Greek Olives .....	\$1.09

Our salads are prepared with a base of a 50/50 blend of iceberg and romaine lettuce with diced tomato and cucumber. Served with crackers and your choice of our fresh made original recipe dressing.

Upgrade to our Organic Harvest Blend . . . \$0.99

- ANGEL SALAD™** ..... **\$6.49**  
Fresh turkey atop a large plate of green combo salad. Lapin Variation™ with feta \$7.69
- CHICKEN OR TUNA SALAD PLATE**..... **\$6.99**  
Chicken or tuna atop of green combo salad.
- TURKEY, PASTA & GREEN** ..... **\$7.29**  
Fresh turkey breast and Italian veggie pasta atop green combo salad.

- TURKEY, CHEDDAR & BACON** ..... **\$7.99**  
Fresh turkey, shredded cheddar cheese and real bacon crumbs combined over a large plate of green combo salad.

- PASTA, GREEN & FETA** ..... **\$7.49**  
Italian vegetable pasta salad topped over a large plate of green combo salad and real Feta cheese.

- MARINATED CHICKEN SALAD** ..... **\$7.69**  
Chicken strips marinated with our mustard based Formula "95" atop green combo salad.

- MY WIFE'S SALAD BOWL™** ..... **\$8.19**  
Piles of fresh ham, turkey, bacon bits, shredded cheddar cheese, and Colby Jack cheese cubes served on a bed of green combo salad.

**A meal in itself!**

- New! CAPRESE SALAD** ..... **\$ 8.09**  
Sliced tomato, fresh Mozzarella cheese and fresh basil leaves drizzled with balsamic glaze atop organic harvest blend.

- New! BABY BELLA SALAD** ..... **\$ 8.09**  
Fresh sliced Baby Bella mushrooms lightly tossed in our Italian dressing atop organic harvest & fiesta power blends with Feta cheese, diced tomato and cucumber.
- VEGAN? Let us know and we will lose the Feta and double the mushrooms!**

## JUNIORS

- JUNIOR STP™** ..... **\$4.09**  
Smaller version of our classic sandwich! Blend of turkey, roast beef, cheese melt and real bacon crumbs, served with 2 oz. Formula "45"

- JUNIOR DIPPER™** ..... **\$4.09**  
Smaller version of our classic sandwich! Roast Beef and ham topped by your choice of cheese melt, served with 2 oz. Formula "45"

- JUNIOR APOLLO™** ..... **\$4.09**  
Smaller version of our classic sandwich! Mixture of ham, turkey and cheese melt on a Jr. roll, served with 2 oz. Formula "45:"

## SIDE STUFF

Greek Olives .....	\$1.09	Fiesta Power Blend 4 oz. . . . .	\$1.49
Pasta Salad 8oz .....	\$3.59	Fiesta Power Blend 8 oz. . . . .	\$2.99
Potato Salad 4oz .....	\$1.29	Baked Lays .....	\$0.99
Herb Slaw 4oz .....	\$1.29	Groucho's Chips.....	\$0.79
Kosher Dill (slice) .....	\$0.35		
Extra Sauce .....	\$0.69		
2 Slices of Bread .....	\$0.99		

**Ask us about our sides by the pint!**

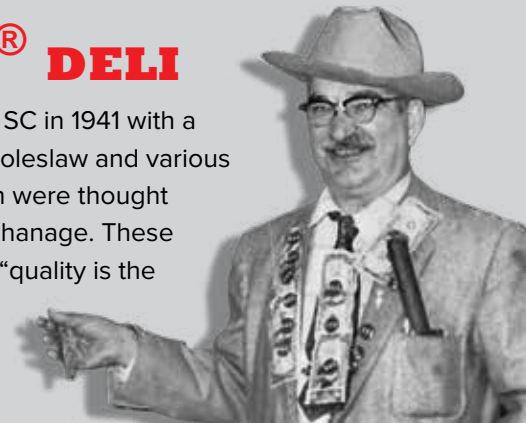


## BEVERAGES

<b>SWEET/PLAIN TEA</b> .....	<b>\$1.99 . \$2.79</b>
<b>PEPSI® FOUNTAIN DRINKS</b> .....	<b>\$1.99 . \$2.79</b>
<b>DR. BROWN'S</b> .....	<b>\$.209</b>
Cream Soda, Diet Cream Soda, Black Cherry, Diet Black Cherry and Root Beer	
<b>WATER OR ICE CUP</b> .....	<b>\$.025</b>
<b>APPLE JUICE</b> .....	<b>\$.169</b>

## The HISTORY OF GROUCHO'S® DELI

Harold "Groucho" Miller came to Columbia, SC in 1941 with a handful of original recipes for potato salad, coleslaw and various salad and sandwich dressings, most of which were thought up during his childhood in a Philadelphia orphanage. These humble beginnings along with the idea that, "quality is the most important ingredient in a sandwich," have led Groucho's® to legendary restaurant status.



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## KIDS MENU

- PEANUT BUTTER & JELLY** .....
- TOASTED CHEESE** .....
- HOT DOG** .....

## HOT SOUPS

- CHICKEN CHILI** .....
- SOUP OF THE DAY** . . . . .



## DESSERTS

- Brownies .....
- Cookies .....

**Fast, Fresh & Original**



**AIKEN**  
**(803)507-1856**

216 University Parkway • Aiken, SC 29801

**WE CATER!** Ask us for our catering menu or visit : [grouchos.com/catering](http://grouchos.com/catering)  
For nutrition and allergen information visit: [grouchos.com/nutrition](http://grouchos.com/nutrition)

**@GrouchosAiken** **#GrouchosAiken**  
**@GrouchosDeli** **#GrouchosDeli**

**ORDER ONLINE** **Order with Our Mobile App**



STP Dipper®

# GROUCHO'S® SPECIALTIES

Our specialties are made to order with only the finest ingredients and served with Groucho's® Famous potato chips and a dill pickle spear on the side.

### Substitute potato chips for:

Baked Lays Upgrade . . . . . \$0.35 Potato Salad 4oz . . . . . \$0.79 Substitute Udi's  
 Fiesta Power Blend 4oz... \$0.99 Herb Slaw 4oz . . . . . \$0.79 Gluten-Free Roll. . . . . \$1.59  
 Pasta Salad 4oz . . . . . \$0.99

### APOLLO DIPPER® . . . . . \$7.19

Fat sub roll with hot ham, turkey and Swiss cheese melted together, served with your choice of Formula "45™" or Danish Bleu™. All Turkey or Ham Apollo Dipper™ \$7.19

### BIG DIPPER® . . . . . \$7.29

Roast Beef and ham topped by your choice of cheese melted over a fat sub roll, served with your choice of Formula "45™" or Danish Bleu™. All Ham \$7.29 All Roast Beef \$7.49

### INTERNATIONAL DIP™ . . . . . \$7.09

Turkey heated and covered with Muenster cheese on pumpernickel, served with your choice of Formula "45™" or Danish Bleu™. Ham International Dip™ \$7.09. Roast Beef International Dip™ \$7.59 • Mega Size™ with quarter pound of Turkey, quarter pound of roast beef, Muenster cheese, and bacon bits \$11.59

### STP DIPPER® . . . . . \$7.59

Extra special blend of roast beef, turkey, Swiss cheese melt and real bacon crumbs on a fat sub roll. Served with your choice of Formula "45™" or Danish Bleu™. All Turkey \$7.59 All Roast Beef \$7.89

### COLE SPECIAL DIPPER™ . . . . . \$7.29

Turkey topped with real bacon crumbs and covered by melted American cheese on a wheat roll. Served with your choice of Formula "45™" or Danish Bleu™.

### DSHS HOGIE SUB . . . . . \$7.19

A fat sub roll with melted American cheese, green combo salad center with Italian dressing, topped with choice of turkey or ham. Served with Formula "45™" on side. Bernstein/Davies variation™ with Swiss \$7.29

### BABY SUB™ . . . . . \$7.29

The "original" Groucho's® sub is a fat sub roll, served hot with salami, bologna, Provolone cheese melt, herb slaw center topped by lean ham.

### ROAST BEEF MARINATE . . . . . \$6.69

Top round roast beef stacked high with Formula "95" marinade sauce heated on a soft seeded roll. ISM option pretzels and mustard

### HAM OR TURKEY SUB . . . . . \$7.29

This cold special is a fat sub roll filled with salami, bologna, Provolone cheese, green combo salad center with Italian dressing, topped by lean ham or turkey

### FOLDED PITA . . . . . \$7.09

Your choice of turkey, ham or roast beef with shredded cheddar cheese, chopped lettuce, diced tomato and cucumber on a folded white pita bread with Italian dressing. Roast Beef Pita \$7.29, Pastrami Pita \$7.99

### THE BROWN MOOSE™ . . . . . \$7.39

Choice roast beef, Provolone cheese melt and fresh lettuce served on a soft seeded roll with a side of Formula "45™".

### THE PINK MOOSE™ . . . . . \$7.19

Choice lean ham, Provolone cheese melt and fresh lettuce served on a soft seeded roll with a side of Formula "45™".

### THE WHITE MOOSE™ . . . . . \$7.19

Choice breast of turkey, Provolone cheese melt and, fresh lettuce served on a soft seeded roll with a side of Formula "45™".

### THE BLC CHICKEN CRITTER™ . . . . . \$8.19

Chicken breast marinated in our mustard based Formula "95™", topped with real bacon crumbs and melted Provolone cheese with fresh lettuce and mayo on a soft seeded roll.

### REUBEN VARIATION . . . . . \$8.29

Columbia's finest since 1969! Extra lean pastrami, melted Muenster cheese, heated 'kraut and German mustard served on Jewish rye bread. Turkey Reuben \$7.29 Take it up a notch and substitute Groucho's Famous herb slaw for 'kraut \$8.49.

### MID EAST SPECIAL™ . . . . . \$8.29

A fat sub roll filled with lean pastrami, plus bologna, melted Provolone cheese, salami and Italian dressing. Served hot.



Groucho's® Deli is proud to partner with the multi-generational bakers at Annie's Bakery in Asheville, NC, to deliver regional handcrafted & high quality breads. Annie's only uses natural & nutritious ingredients to make great tasting bread that's good for you. They truly elevate the craft of bread one loaf at time.

All Natural, Organic, & Non- GMO Ingredients • Long Fermentation • Zero Additives • Zero Preservatives • Zero Trans Fats

# DELI Sandwiches

All of our sandwich options are made to order on your choice of bread and served with Groucho's® Famous potato chips and a dill pickle spear on the side.

Wheat or White Sub Roll • Soft Seeded Bun • Jewish Rye • Pumpernickel • Multi-grain Wheat • Country White

**CORNE BEEF OR PASTRAMI . . . . . \$7.99** **HAM (with lett/tomato) . . . . . \$6.19**  
 Extra lean 1st cut brisket, Delicious on Jewish rye! Extra lean, thin-sliced.

**ROAST BEEF (with lett/tomato). . . . . \$7.09** **SALAMI (with lett/tomato) . . . . . \$6.29**  
 Choice western top round, sliced thin.

**TURKEY (with lett/tomato). . . . . \$6.19** **THE CHEESE SANDWICH. . . . . \$4.29**  
 Oven roasted breast of turkey. All white meat. Your choice of Swiss, Muenster, American or Provolone. Choose 2. . . . . Add \$1.95

SANDWICH EXTRAS			
Extra Meat . . . . .	\$2.99	Tomato Slices . . . . .	\$0.49
Fiesta Power Blend 4oz. . . . .	\$1.49	Bacon Strips . . . . .	\$1.79
Udi's Gluten Free Sub Roll . . . . .	\$1.59	Feta Cheese . . . . .	\$1.99
		Baby Bella Mushrooms . . . . .	\$1.99
		Cheese. . . . .	\$1.10
		Lettuce . . . . .	\$0.39

## GROUCHO'S® OWN Original Recipe Sandwiches

**TUNA SANDWICH . . . . . \$6.19**  
 Freshly made with lettuce and tomato.

**CHICKEN SALAD SANDWICH . . . . . \$6.19**  
 Freshly made with lettuce and tomato.

**TUNA CHEESE MELT CLUB . . . . . \$7.09**  
 Freshly made tuna salad, covered with melted Colby Jack and cheddar cheeses, sliced tomato and green leaf lettuce.

**SAVE ROOM**  
 - FOR A -  
**PRETZEL-CRUSTED SALTED CARAMEL BROWNIE**

**GROUCHO'S DELI SINCE 1941** AN OFTEN NECESSARY ADDITION TO YOUR AFTER MEAL PLANS **pepsi.** Proudly served here

## BLT CLUBS

Prepared on your choice of multi-grain wheat, pumpernickel, Jewish Rye or country white bread and served with Groucho's Famous® potato chips and a dill pickle spear on the side.

**THE DELI CLUB . . . . . \$8.09**

A large serving of fresh sliced turkey breast and/or lean ham, strips of crisp bacon, lettuce and sliced tomato.

**GROUCHO'S® BLT . . . . . \$6.99**

Crisp bacon slices, with fresh lettuce and sliced tomato.

**THE DELI CLUB FOR 2 . . . . . \$12.49**

Groucho's® original club! Twice the meat. We double the meat and serve it for 2 - each with their own chips and pickle.

**BACON & TURKEY . . . . . \$8.09**

Fresh sliced turkey breast and strips of crisp bacon, with lettuce and sliced tomato.



## GROUCHO'S® HEALTHY LIFESTYLE

In the mid 90's, 2nd generation, Ivan S. Miller (I.S.M.™) enhanced Groucho's® menu to include alternatives for those looking for healthy lifestyle options.

**New! FIESTA POWER BLEND . . . . . 4 oz. \$1.49 8 oz. \$2.99**

A colorful blend of superfoods: broccoli stalks, kohlrabi, Brussels sprouts, kale, radicchio and carrots with flame-roasted corn, onions, red and green peppers, black beans and tomatoes. Seasoned with a hint of lime and spices and our Italian dressing. **Add it to your sandwich, salad or just enjoy as a side!**

*Our healthy lifestyle sandwich options are served with pretzels and grain mustard on the side.*

**I.S.M. CHICKEN CRITTER™ . . . . . \$ 7.99**

Chicken breast marinated in our mustard based Formula "95" topped with herb slaw on a seeded roll.

**I.S.M. WHITE MOOSE™ . . . . . \$ 7.09**

Sliced turkey breast & melted Swiss topped with organic harvest blend & our mustard based Formula "95" on a soft seeded roll.

**I.S.M. TURKEY INTERNATIONAL™ . . . . . \$ 7.09**

Sliced turkey breast and melted Swiss topped with our mustard based Formula "95" on a wheat roll.

**New! CHICKEN SANDWICH . . . . . \$ 8.29**

Chicken breast lightly marinated in our Italian dressing on top of organic harvest blend & topped with green leaf crown, sliced tomato on a soft seeded roll.

**New! CHICKEN POWER PITA . . . . . \$ 8.49**

Sliced chicken breast lightly marinated in our Italian dressing with fiesta power blend and Feta cheese on a folded pita.

**New! ARCADIAN CHICKEN PITA . . . . . \$ 8.49**

Sliced chicken breast lightly marinated in our Italian dressing with organic harvest blend, Feta cheese, chopped Greek olives, diced tomato, & cucumber on a folded pita.



## VEGGIES

Our veggie sandwich options are served with Groucho's® Famous chips and a dill pickle spear on the side.

**VEGGIE ITALIAN SUB . . . . . \$ 6.29**

Mixture of Provolone, Swiss, Muenster and American cheeses melted into a fat sub roll, topped with organic harvest blend, diced tomato and cucumber with our Italian dressing.

**New! CAPRESE SANDWICH. . . . . \$ 8.09**

Sliced tomato & fresh Mozzarella layered with basil leaves and balsamic glaze drizzle on Pumpernickel.

**Make it a salad! Replace pumpernickel for a bed of harvest organic blend . . . . . \$ 8.09**

**New! BABY BELLA MELT . . . . . \$ 8.09**

Fresh sliced Baby Bella mushrooms lightly tossed in our Italian dressing, with melted Colby Jack & cheddar cheeses on a folded pita.

**New! BABY BELLA SALAD . . . . . \$ 8.09**

Fresh sliced Baby Bella mushrooms lightly tossed in our Italian dressing atop organic harvest & fiesta power blends with Feta cheese, diced tomato and cucumber. **VEGAN? Let us know and we will lose the Feta and double the mushrooms!**

*For more veggie options, visit our Groucho's® Salads section.*



## CATERING CLASSICS

### GROUCHO'S® SANDWICH TRAY

8 person minimum  
 Your choice of 6" deli sandwiches & bread. Topped with cheese and lettuce. Served with Formula 45™ sauce, pickles, and chips. Tomatoes served on the side.

### BOX LUNCHES

Each box contains your choice of one of our deli sandwiches, a pickle, our Formula 45™ sauce, chips, and a cookie.

### MY WIFE'S SUPER SALAD BOWL

8 person minimum  
 Romaine & iceberg lettuce with turkey, ham, cheddar, Colby Jack cheese cubes, bacon bits and diced tomato & cucumber. Served in a group bowl, with assorted homemade dressings, and crackers.

### GROUCHO'S® ORIGINAL PARTY PLATTER

Feeds 10-12 People  
 Everything you need to build your own sandwiches, including turkey, ham, roast beef, American cheese, Muenster cheese, and an assortment of breads. Served with Formula 45™ sauce, pickles, and chips.

## CATERING EXTRAS

**GROUCHO'S® FAMOUS SWEET TEA**  
 sold by the gallon. Includes ice and cups. Unsweet also available.

**GROUCHO'S® FAMOUS HERB SLAW**  
 sold by the pint.

**GROUCHO'S® FAMOUS POTATO SALAD**  
 sold by the pint.

**FRESH BAKED COOKIES**  
 sold by the dozen.

ASK YOUR SERVER FOR OUR FULL CATERING MENU, OR VISIT:  
[www.grouchos.com/catering](http://www.grouchos.com/catering)